



**WARNER BROS.  
STUDIO TOUR  
LONDON**

**WARNER BROS. STUDIO TOUR LONDON – THE MAKING OF HARRY POTTER LAUNCH 2027  
TICKETS**



**Hogwarts House Spirit**

23<sup>rd</sup> January - 19<sup>th</sup> April

Brand-new for 2027, Warner Bros. Studio Tour London is celebrating the four famous Hogwarts Houses, Gryffindor, Ravenclaw, Hufflepuff and Slytherin, in an exciting spring feature, Hogwarts House Spirit. Whether defined by bravery, ambition, loyalty or wisdom, fans can uncover their Hogwarts House's most memorable film moments, as they put their skills to the test, collecting house points in a series of trails and challenges inspired by the wizarding world.

Step into the iconic Great Hall where all four Hogwarts house banners will be displayed proudly for the first time and come face-to-face with the animatronic Sorting Hat, known for helping young wizards and witches discover where they truly belong. Visitors will enjoy brand-new behind-the-scenes content, including Quidditch costume demonstrations and soundscape showcases in the Backlot Stage where the magic behind Quidditch will come to life through foley. House-themed talks will take place in some of the beloved sets including the Gryffindor and Slytherin common rooms, and the Divination and Defence Against the Dark Arts classrooms. Elsewhere, the Hogwarts castle model will be transformed into a celebration of House Spirit like never before.



**Summer Feature**

13<sup>th</sup> May – 6<sup>th</sup> September

Something magical is coming to the Studio Tour! In summer 2027, visitors will be invited to step into a brand-new feature with exclusive reveals, updated experiences and even more behind-the-scenes content.

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### **Dark Arts**

24<sup>th</sup> September - 7<sup>th</sup> November

As darkness falls on Hogwarts, the Studio Tour is inviting visitors to experience the return of Dark Arts once again, with even more spooky transformations to look forward to. The Great Hall will feature 100 floating pumpkins suspended above visitors, roaming Death Eaters and eerie encounters with life size Dementors in the Forbidden Forest; allowing fans to put their spellcasting skills to the test to banish them with the Patronus charm.

Experience new additions to the tour, including a specially redressed Gringotts set, transformed with cobwebs and haunting details inspired by memorable scenes from the first film. The Hogwarts castle model will also come alive in haunting spirit, as visitors witness a Death Eater takeover and banishment. Discover updated creature effects displays and even more spooky behind-the-scenes filmmaking magic.



### **Hogwarts in the Snow**

13<sup>th</sup> November – 16<sup>th</sup> January

The festive spectacle Hogwarts in the Snow, returns to the Studio Tour for a magical winter transformation. The magnificent Great Hall will feature the iconic Yule Ball set, taking centre stage with breathtaking seasonal magic. Visitors will discover the beauty of snow-covered sets, learn the filmmaking techniques used to create winter on-screen and watch a live Yule Ball dance



demonstration before being invited to join in themselves. The Hogwarts castle model will once again be surrounded in a snowy landscape, while visitors can also discover festive creature effects an enhanced snowy scenery across the tour to bring the magic of Christmas at Hogwarts to life.

ENDS

### **Notes to Editors**

Warner Bros. Studio Tour London – The Making of Harry Potter opened its doors to visitors on 31st March 2012. The highly rated attraction offers visitors the chance to get up close to authentic sets to discover the magic behind spellbinding special effects and explore the behind-the-scenes secrets of the Harry Potter film series. Visitors can explore the original Great Hall, step into the Forbidden Forest, discover Gringotts Wizarding Bank and pull out a Mandrake in Professor Sprout's Greenhouse all before marvelling at the breath-taking miniature scale model of Hogwarts castle.

The Studio Tour has been well received with 96% of the 46,000+ reviews on TripAdvisor rating it as 'Excellent' or 'Very Good' and over 80,000 4- or 5-star ratings on Google Reviews. Tickets must be pre-booked at [www.wbstudiotour.co.uk](http://www.wbstudiotour.co.uk) and cannot be bought at the attraction.

Warner Bros. Worldwide Studio Tours & Retail division is home to an expanding portfolio of Warner Bros. Discovery-owned visitor attractions and experiential retail stores around the world, each created with visitor engagement and exceptional customer service at their heart.

The division includes Warner Bros. Studio Tour Tokyo – The Making of Harry Potter and Warner Bros. Studio Tour Hollywood, for fans of blockbusters, classics and beloved television shows.

Warner Bros. Worldwide Studio Tours & Retail also specialises in experiential retail and is home to Harry Potter Shops in King's Cross, New York, Chicago, Harajuku and Akasaka.

### **About the Harry Potter franchise**

From the moment eleven-year-old Harry Potter met Rubeus Hagrid, Keeper of Keys and Grounds at Hogwarts School of Witchcraft and Wizardry, his adventures have left an indelible mark on popular culture. Today, over 25 years later, the Harry Potter phenomenon thrives as one of the most successful and best-loved entertainment properties in history.

J.K. Rowling's best-selling Harry Potter novels have been brought to life in an ever-evolving, interconnected universe which is loved by millions of fans worldwide. Eight blockbuster Harry Potter films and three epic Fantastic Beasts films bring the spellbinding action to life on screen, Harry Potter and the Cursed Child continues to mesmerise on stage, and state-of-the-art video and mobile games from Portkey Games allow players to experience the wizarding world like never before. Fans can proudly showcase their passion through innovative consumer products, and thrill at spectacular location-based experiences - including six theme park lands at Universal Studios locations around the world.

This expanding portfolio of Warner Bros. Discovery-owned Harry Potter and Fantastic Beasts offerings includes ground-breaking touring experiences and events, each developed to celebrate special moments and locations that fans cherish, as well as Harry Potter Shops in King's Cross,



New York, Chicago, Harajuku and Akasaka. Wizards, Witches and Muggles alike can also discover something new as they explore behind-the-scenes secrets at Warner Bros. Studio Tour London – The Making of Harry Potter and Warner Bros. Studio Tour Tokyo – The Making of Harry Potter.

With a new HBO Original TV series based on the Harry Potter books on the way, this extended world continues to provide the community with fresh and exciting ways to interact. For its global fans, and for generations to come, it invites everyone in to find the magic for themselves.

For the latest Harry Potter and Fantastic Beasts news and features, visit [www.harrypotter.com](http://www.harrypotter.com).